

## Introduction to the Major

**Go beyond forecasts and balance sheets and become immersed in the ethical, social, and environmental dimensions of the business world.**

As a finance major you will master key financial skills within a collaborative, supportive environment while learning about investment analytics, capital markets, corporate finance, and emerging topics such as financial derivatives, cryptocurrencies, and green investing. You will be well-prepared for a highly competitive field as a socially responsible financial manager, investment banking analyst, or adviser, among other positions in both the public and private sectors.

### Highlights

Students can get hands on experience with the top financial software used by professionals- Bloomberg - while an undergraduate and earn your Bloomberg Market Concepts certification. Students can get involved in investment competitions and meet alumni and professionals in the field with events planned by our chapter of Beta Alpha Psi and the Investments & Trading Society Club.



**"My biggest piece of advice is to start early and aim high. The financial internship space is highly competitive, so it's important to cast a wide net while being intentional in your approach. Prepare thoroughly for each opportunity, research the company, understand the role, and stay current on market trends and industry news."**

- Lucas Cuda, BS Finance '26



### What can I do with my major?

#### JOBS & EMPLOYERS

The quantitative and analytical skills developed at Clark prepare our graduates to hit the ground running at a wide variety of financial institutions, including private and public corporations, banks, and asset management firms.

Alumni are employed as portfolio managers, advisers, investment analysts and more at organizations including State Street, Fidelity Investments, Amazon, and Ernst and Young.

#### GRADUATE PROGRAMS

Finance majors pursue MBA and master's degrees in finance, accounting, marketing, and analytics at Clark and other top schools including Boston University and Columbia.

### Foundational Courses

**All School of Business undergraduates complete 7 core courses.**

- MGMT 100 - The Art and Science of Management
- ACCT 101 - Principles of Accounting
- BAN 104 - Introduction to Management Information Systems
- QBUS 110 - Quantitative Methods for Managers
- FIN 142 - Principles of Finance
- MGMT 210 - Management and Behavioral Principles
- MKT 230 - Marketing Management

# YOUR CLARK EXPERIENCE



**Discover and Demonstrate your Purpose**



**Cultivate Your Communities**



**Engage Locally & Globally**



**Develop your Professional Identity**

## Year 1



### **Explore the School of Business**

Enroll in some introductory courses in the School of Business. All School of Business undergraduates complete core courses in accounting, management, information systems, quantitative methods, finance, and marketing.



### **Get connected**

Learn about potential leadership opportunities through the Student Leadership and Programming office. Log in to Handshake to find career exploration events for all class years.



### **Explore on and off campus**

Learn more about the many School of Business student organizations, including the student-run Investments and Trading Club, DECA and Women in Business. Get involved in the wider community through the community engagement fairs.

## Year 3



### **Engage your network**

Schedule informational interviews with Clark alumni to learn about their journey from college to career. Talk with faculty about ideas for possible internships.



### **Gain professional experience**

Pursue a summer internship. Start working with the Career Connections Center early in your third year so you won't miss opportunities with early deadlines. Upload your resume to Handshake for review and feedback.



### **Plan for senior year and beyond**

Work with your academic adviser to shape your plans. Apply for the 4+1 Accelerated Master's Degree if desired and be aware of the deadlines and requirements.

## Year 2



### **Declare your major**

Connect with the School of Business assistant dean for help declaring your major and finding an adviser. Minors or clusters of coursework in entrepreneurship, economics, or data science can be a good addition to your major.



### **Expand your horizons**

Take part in on-campus clubs that align with your interests. Apply for club leadership positions. Look into options for a semester, year, or summer abroad or away to broaden and deepen your experience. Visit the Study Abroad Office to explore the possibilities.



### **Apply what you have learned**

Start looking into projects, internships, and other opportunities to apply your classroom knowledge. Visit the Career Lab in ASEC for resume help.

## Year 4



### **Pull it together with your capstone**

Your capstone experience draws on the knowledge and experiences you have gained at Clark. Collaborate with your School of Business peers in the capstone course to improve your critical thinking and effective communication skills.



### **Share what you have learned**

Present your original research or internship work at ClarkFest or an external professional meeting to help build your skills, experience, and confidence.



### **What's next?**

Work with the CCC and attend career fairs, employer information sessions, and recruitment events. Participate in mock interviews and update your professional documents and LinkedIn profile.